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## PRESS RELEASE!!!

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### Premier Event Management's is now partnering with Louisville Chapter of SIM to produce a Louisville PremierCIOForum!

#### *The Louisville PremierCIOForum*

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**Louisville, KY, USA** – November 10, 2016 – The Louisville SIM Chapter is partnering with Premier Event Management in producing the inaugural Louisville **PremierCIOForum!** The business environment is constantly evolving and needs to be focused toward the future. The content of the forum, developed by regional leaders, is aimed at benefiting regional economies and the corporate, educational, healthcare, government and finance communities of the Louisville region. The location of the forum will be held at the Louisville Marriott Downtown. All SIM members are complimentary to attend as well as qualified practitioners.

SIM Louisville is an organization of IT executives based in the Louisville metropolitan area with the goal of increasing the area's IT presence and influence, advancing the technology field, while attracting and retaining IT talent.

The **PremierCIOForum** was launched at the insistence of CIOs and Senior IT Executives who desired comprehensive, technology-focused conferences in their regions. The CIO Forum is an educational and interactive gathering of IT professionals. These forums are by invitation only and provide IT professionals with the necessary education and technology resources allowing them the ability to deploy innovative and full spectrum solutions within their organizations.

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